BUILDING TOMORROW TOGETHER

With environmentally committed entrepreneurs and students

7th November 2025





PASCAL ASSELIN French Guiana & Brazil

MORFO

Pascal Asselin is the Co-Founder and CEO of MORFO, a Franco-Brazilian company pioneering large-scale tropical forest restoration through drones and artificial intelligence. MORFO aims to restore 100 million hectares of degraded land by 2050, combining ecological recovery with economic resilience. Pascal leads restoration at planetary scale.

global strategy across Latin America, Europe, and Africa, working with research partners such as Embrapa, IRD, and CIRAD. Recognized by the World Economic Forum's Trillion Trees Challenge and Google for Startups, MORFO is redefining how technology accelerates biodiversity

RODRIGO BELLI **Brazil**



Agua Camelo

Rodrigo Belli is a Brazilian social entrepreneur and product designer, co-founder of Água Camelo, a social enterprise providing access to clean water and sanitation to underserved communities. Recognized by Forbes 30 Under 30, he aims to positively impact to build scalable solutions impact one billion lives through that restore dignity and opportunity innovation and inclusive design. for vulnerable populations.

Rodrigo believes that social inequality is the root cause of humanity's greatest challenges and addresses it through four pillars: water, food, education, and dignified housing. His work merges creativity and



ANNA LUÍSA BESERRA

Brazil

SDW For ALL

Anna Luísa Beserra Santos is a Brazilian scientist and social entrepreneur, founder of SDW For All, a company developing clean water and sanitation technologies for vulnerable communities. At age 15, she invented Aqualuz, a solar water disinfection device recognized by the United Nations, now benefiting over 41,000 people across Brazil. Ecuador, and Puerto Rico, Anna is

the youngest recipient of the Bahia State "Comenda Dois de Julho" honor and has received international awards from UNEP's Young Champions of the Earth, UNESCO, MIT Solve, and the Muhammad Ali Humanitarian Award. She continues to expand SDW's mission to deliver safe water access through innovation and local empowerment.

MARISSA CUEVAS



microTERRA

Marissa Cuevas is the founder and CEO of MicroTERRA, a climate-tech company transforming water pollution into functional food ingredients. Recognized by the World Economic Forum as a Tech Pioneer, she develops proteins and fibers derived from aquatic plants that clean water while producing sustainable alternatives for the food industry. Marissa has been named one of MIT Technology Review's

Innovators Under 35 Latin America, and is an Echoing Green Fellow and National Geographic Explorer. She holds degrees in Energy and Process Engineering from the Technical University of Berlin and Sustainability Management from Columbia University, and is an alumna of Singularity University's Global Solutions Program. Her work builds circular, regenerative food systems that protect both people and planet.



TARSO OLIVEIRA

Brazil

RegeneraRS

Tarso Oliveira is the Executive Coordinator of RegeneraRS, a catalytic fund driving social, environmental, and economic regeneration in the state of Rio Grande do Sul, Brazil. He also co-founded Troca, a company focused on building inclusive and equitable workplace cultures. With a postgraduate degree in Social Responsibility from the Federal University of Rio de Janeiro (UFRJ), Tarso

has dedicated his career to advancing collective impact through collaboration across sectors. He is part of international leadership networks such as the BMW Foundation Responsible Leaders Network, Agentes Muda, and the U.S. Embassy's Young Leaders of the Americas Initiative (YLAI). His work bridges innovation, inclusion, and resilience to combat social inequality in Brazil.

THAMIRES PONTES

Brazil



Phycolabs

Thamires Pontes Lordão is the founder and CEO of Phycolabs, a Brazilian biomaterials startup transforming seaweed into sustainable textile fibers to decarbonize fashion. With over a decade of experience in the fashion industry and a Master's in Textile and Fashion from the University of São Paulo, she integrates science, design, and circularity in material innovation. She

has received international recognition, including the Global Change Award, Unlock Her Future Prize, and Glamour's Women in Science Award, and is a TEDx Speaker, SOA Fellow, and Women in Ocean Food Fellow. Guided by the belief that the ocean holds the key to its own regeneration, she pioneers planet-positive materials for a circular blue economy.



ISABEL PULIDO Colombia

NanoFreeze

Isabel Pulido Espinosa is the Co-Founder and CEO of NanoFreeze. a Colombian deep-tech startup pioneering bio-nanotechnology to make refrigeration more sustainable. Recognized as Inventor of the Year by MIT Technology Review (ES) and a topfive finalist for the Cartier Women's Initiative, she develops natural, energy-

efficient cooling solutions that reduce CO2 emissions and food waste across cold chains. With a background in biodesian from Universidad de los Andes, Isabel has forged partnerships with global companies such as AB InBev, Heineken, and PepsiCo to scale impact at the intersection of science. technology, and climate innovation.

ERIC TERENA Brazil



YANUNI

Eric Terena is an Indigenous artist, DJ, and producer from the Terena People of the Pantanal region in Brazil. He merges ancestral sounds with electronic music, creating immersive performances that celebrate Indigenous resilience and identity. A lifelong musician from the Cachoeirinha Indigenous Territory, Eric blends culture, spirituality, and sound global climate stage.

to strengthen Indigenous storytelling. He co-produced the acclaimed documentary Yanuni, highlighting the struggle for sovereignty and environmental protection in the Amazon, As part of the COP30 Youth Presidency team and a Youth4Climate collaborator. Eric uses art and activism to amplify Indigenous voices on the



ROSA VASQUEZ Peru

Amazon Research

International

Dr. Rosa Vásquez Espinoza is a Peruvian chemical biologist of Andean-Amazonian Indigenous descent, National Geographic Explorer, and UN Harmony with Nature Scientist. She is the founder of Amazon Research Internacional, leading science-based conservation and biodiversity initiatives that protect Amazonian ecosystems and Indigenous knowledge. Her pioneering

research on stingless bees and their medicinal honey inspired Peru's Law 32235, granting these pollinators legal protection for the first time. A keynote speaker, educator, and advocate, she bridges molecular biology with ancestral wisdom to advance inclusive conservation. Rosa's mission is to empower communities and reconnect global science with the living Amazon.

EZEQUIEL VEDANA Brazil



Piipee

Ezequiel Vedana da Rosa is the Founder and CEO of Piipee, a watersaving innovation that replaces some flushes with a biodegradable solution, reducing potable water use without compromising hygiene. A UN Young Leader for the Sustainable Development Goals and One Young World Ambassador, he has been recognized by the United Nations.

the City of Paris, and the British and Brazilian governments. Ezequiel is a serial entrepreneur since age 16, featured on Shark Tank Brazil, and a Future Leader of the Prince Albert II of Monaco Foundation. He holds degrees in International Trade and Business Administration and is a TEDx speaker passionate about sustainable innovation and entrepreneurship.

